



Wellard

MEDIA RELEASE
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Wellard's drive to support vets help animals

Twenty-three Wellard Rural Exports vehicles have a fresh look, sporting new licence plates from the Murdoch University Veterinary Trust. These custom fundraising licence plates are designed to raise awareness about the Veterinary Trust, and raise funds to support its mission of advancing animal health through international excellence in veterinary science.

The Murdoch University Vet Trust licence plates also provide an opportunity for Wellard to highlight its commitment to a growing partnership between Wellard Rural Exports and Murdoch University School of Veterinary & Biomedical Sciences.

The Wellard Senior Lecturer for Leadership in Production Animal Health is leading industry-wide research into improving the efficiency and animal welfare of production animals and production systems. It shares research with practitioners and staff in the field, works with students to promote careers in the industry and in rural areas, and builds awareness of Wellard's leadership on animal welfare issues.

Wellard also supports perpetual prizes for students in equine and large animal areas. In 2008, Wellard sponsored Murdoch's meat judging team and the 2008 graduation dinner.

Professor John Edwards, Dean of the School of Veterinary & Biomedical Sciences, said: "We are proud to partner with Wellard Rural Exports. The Murdoch Vet Trust licence plates are another innovative way that Wellard demonstrates its leadership and commitment to supporting animal health. When asked, I hope Wellard staff say 'I'm not a vet, but I support the Vet Trust.' We couldn't ask for more."

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